

Authorization for the Use and Release of Patient Photographs and Video

I hereby authorize the use and disclosure of my photo(s) and/or video as described below. I understand that this authorization is voluntary. I also understand that if a person or organization authorized to use my photo(s) and/or video is not a health plan or health care provider, the released information may be subject to re-disclosure and may no longer be protected by the federal privacy regulations.

Patient name (please print):

including my photo: Hospital publications, Hospital
nternet media
atient information: Hospital or its representative(s) will be used blic relations and/or marketing
volve direct or indirect remuneration
be used indefinitely.
yment for my health care will not be
Hospital in writing, but if I do, the as already taken with regard to this
ent's representative:

YOU MAY REFUSE TO SIGN THIS AUTHORIZATION